YouTube Information Text

BY Matthew B.
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What is YouTube?

YouTube is a website where you post (upload) a video to, so that anyone can watch. There are many types of videos on YouTube. There are gaming, funny videos, cute videos (eg. cat videos), YouTube channel updates and many more! YouTube is amazing. I love it so much and I hope to be a Youtuber someday!

Q 1. Who started Youtube?

A 1. YouTube was started by three people named Chad Hurley, Steve Chen and Jawed Karim.

Q 2. How did YouTube get so popular?

A 2. YouTube is the most popular video website in the world but how? When it was released not many people knew about it, but soon after people started posting videos and then YouTube became popular!
Q 3. When did YouTube start?

A 3. YouTube started in 2005. The three founders had the idea at a dinner party in San Francisco! In 2006 it was bought by Google for $1.65 billion!

Q 4. Why do people upload/post videos to YouTube?

A 4. People want to become more popular, liked and famous that’s why some Youtubers ask you to like, comment and subscribe and the other portion want to entertain others!
How do Youtubers get Paid!

There are many ways to make money on YouTube, here are some of them!

(In my opinion don’t use number 1 until very famous it doesn’t pay much money and you need a lot of people to like you first.)

1. The Google AdSense program

The Google AdSense program is where you get a small amount of money per viewing of you video (the people that watch your or any one else’s videos are called viewers.) Remember you don’t get much unless you have millions of viewers. To use it you have to edit your account to get ads to play and popups to display.

2. Sponsorships

All you have to do for this one is make a video about unboxing (opening a new product) or just promoting the product your sponsor gives you. Once you have enough subscribers finding a sponsor will be easy. At the end of the video, give them a shout out, saying stuff like thanks a lot to [company name] for hooking me up with the product, it is very cool. They might even give you a discount code for your subscribers to use on the product!

3. Merchandise

Most Youtubers have a tee-shirt/merchandise shop to bring in more money. Some wear/use the merchandise to promote it. Others have the shop for the fun of it. It can be very fun to make your own merchandise.

That’s three ways to make money on YouTube but I’m sure there are many more though.
Fun Facts!

1. Did you know that people spend six million hours on YouTube a month? That doesn’t include the time cats spend on it!

2. When Google bought YouTube they spent 1.65 billion, that’s enough to buy five A-380’s. That’s the world’s biggest passenger plane!

3. I know I said that YouTube is the biggest video website in the world but I never said how big! YouTube is so big that YOU’VE probably appeared in a video before and haven’t even known it yet! (That’s very big).
Bibliography

- Google